

## ABOUT US

OriKata is an event agency founded in 1993 and based in Trentino-Alto Adige: a region vocated to hospitality, sorrounded by the breathtaking landscape of the Dolomites, UNESCO World Heritage, and venue of important historical celebrations, such as the Council of Trento in 1545. From this unique and rich atmosphere OriKata gathers its passion for beauty, great care to details and attention to guests' needs to design successful and sensational events.

Conventions, conferences, fairs, international and digital events are the soul of OriKata. A careful planning of the organizing process – from hostess service to entertainment and communication as well as graphic design of promotional materials – allows OriKata to pay attention to all the little things that count in an event, finding new solutions and strategy to satisfy clients' desires.

In more than twenty-five years experience, OriKata's values - creativity, innovation, reliability, optimism, safety- have allowed it to strengthen solid relationships with numerous and prestigious clients.

## ACHIEVEMENTS

OriKata takes care of details and is focused to be highly professional in every single step of the event organization: this is why it has obtained the UNI EN ISO 9001:2015 quality certification. The quality management system certifies the agency's goal to improve processes and to provide the best services to enhance customer satisfaction and fulfill their expectations.

OriKata is the first Continuous Medical Education (CME) Provider in Trentino Alto Adige (no.1108). A CME Provider is a qualified agency that offers continuing medical education activities and develops educational contents for the national and the local Healthcare systems. OriKata aims to organize conferences and courses that healthcare professionals may use to satisfy annual CME requirements. Planning and organizing congresses and conference for the Italian healthcare community require efficient work, coordination and a strict respect of the procedures to maintain a protected space for clients to learn and teach.

## OUR SERVICES

### *Conferences and meetings*



A conference, a seminar, a workshop implies a mixture of resources, ideas and competences, every time different and coherent with the event itself. Thanks to the long-year experience, OriKata meticulously manages every step of the planning, from the creation of the project to the definition of the financial resources needed, from the management of the conference secretariat to the set-up of the location. OriKata coordinates invited speakers, participants, sponsors and other people involved to create a memorable and sensational event.

### *Business events*



Inaugurations, incentive travels, meetings, business ceremonies are some of the events that companies organize to enhance their image, to motivate and create a cohesive team and to ensure clients loyalty. OriKata provides professional events and services thanks to the attention to every detail, tailoring the best event to meet the exact client's requirements.

### *Hostess and steward*



Success is made by people – the smiles, the eyes and the passion of those who work with OriKata: hostesses and stewards.

Individual in-depth assessment for the personnel selection and ongoing guidance and monitoring are some of the steps of the quality process to provide skilled hostesses and stewards to OriKata's customers.

After an accurate and appropriate preparation provided by the agency, hostesses and stewards are able to manage with reliability and efficiency every situation.

### *Digital events*



Digital events have increased in the last years and OriKata has immediately adapted to organize virtual conferences and meetings. The agency provides very smooth running and professional meetings, by giving the best support in different language, technical coordination to the speakers, and by paying special attention to graphic design. OriKata offers a secure online system, stunning visuals, engaging framing, final reports to ensure spectacular and immersive live events.

### *Design and fair exhibitions*



Environments and settings can be transformed and adapted to your needs. Professional skills and experience are combined with the search for aesthetic quality and functionality. OriKata supports you in the design art phases of exhibitions and fairs: to find innovative solutions to fulfill your expectations and desires, from the creation of exhibition stands to single art details.

## OUR CLIENTS

OriKata has collaborated with institutions, firms and associations from all over the world and has been able to respect the requests and the image of the company and to offer to participants relaxing and engaging programs.

OriKata has managed with passion and engagement international events hosted in Bolzano, Brescia, Milan, Pavia, Caserta, Rome, Bologna, Florence, Munich, Stuttgart, Berlin, London, Vancouver (Canada) and Miyazaky (Japan), and many other cities both in Italy and abroad. The agency has built up strong working relationships with the local University, the provincial healthcare system and other international prestigious institutions, such as the Pezcoller Foundation, the National Research Council (CNR) and the European Commission.

Clients who rely on OriKata knows that its long story is its best advertisement!